

Privacy policy

§1 General provisions

1. This document is annexed to the Terms and Conditions. By using our services, you entrust us with your information. This Privacy Policy only serves to help you understand what information and data is collected and for what purpose and what we use it. This data is very important to us, so please read this document carefully as it sets out the principles and ways in which we process and protect your personal data. This document also sets out the principles for the use of "cookies".

2. We hereby declare that we comply with the principles of personal data protection and all legal regulations provided for by the Personal Data Protection Act and the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons in relation to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC.

3. The person whose personal data is being processed has the right to ask us for comprehensive information on how we use his or her personal data. We will always endeavour to clearly inform you about the data we collect, how we use it, what purposes it is intended to serve and to whom we pass it on, how we ensure that the data is protected when it is passed on to other parties, and provide information on the institutions to contact in case of doubt.

4. The Service applies technical measures such as physical protection measures for personal data, hardware measures for IT and telecommunications infrastructure, protection measures within software tools and databases, and organizational measures to ensure adequate protection of processed personal data, and in particular to protect personal data from being made available to unauthorised third parties, from being obtained by an unauthorised person and used for an unknown purpose, and from accidental or intentional alteration, loss, damage or destruction of such data.

5. Under the terms of the Terms and Conditions and this document, we have exclusive access to the data. Access to personal data may also be entrusted to other entities by means of which payments are made, which collect, process and store personal data in accordance with their Terms and Conditions and to entities tasked with the fulfilment of an order. Access to personal data is granted to the aforementioned entities to the extent necessary and only to the extent necessary to ensure the fulfilment of the services.

6. Your personal data is only processed for the purposes for which you have given your consent by clicking on the relevant fields in the form provided on the Website or in any other explicit manner. The legal basis for the processing of your personal data is your consent to the processing of your data or the requirement to provide the service (e.g. ordering a Product) that you have

ordered from us (pursuant to Article 6(1)(a) and (b) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation) - RODO.

§2 Privacy principles

1. We take privacy seriously. We are characterised by respect for privacy and the fullest possible and guaranteed comfort in the use of our services. 2. We value the trust that Users place in us by entrusting us with their personal data in order to process an order. We always use personal data in a fair manner and in such a way as not to betray this trust, only to the extent necessary to fulfil the order including its processing.

3. You have the right to be clearly and fully informed about how we use your personal data and for what purposes it is needed. We always clearly inform you about the data we collect, how and to whom we provide it, and provide you with information about who to contact if you have concerns, questions, comments.

4. If you have any doubts about our use of your personal data, we will immediately take steps to clarify and resolve such doubts, and we will respond fully and completely to all questions in this regard.

5. We will take all reasonable measures to protect your data from improper and uncontrolled use and to safeguard it comprehensively.

6. Maciej Kraus, sole trader with the business name CUBBY Maciej Kraus, registered in the Central Business Register and Information, NIP: 5170407826, REGON: 386488755, al. Armii Krajowej 4a/108, 35-307 Rzeszów POLAND, e-mail address: contact@cubbystores.com.

7. The legal basis for the processing of your personal data is Article 6(1)(b) RODO. The provision of your data is not mandatory, but it is necessary in order to take the relevant steps prior to the conclusion of the contract and its execution. We will transfer your personal data to other recipients entrusted with the processing of personal data on our behalf and for our benefit. Your data will be transferred on the basis of Article 6(1)(f) RODO, where the legitimate interest is the due performance of contracts/orders. In addition, we will share your personal data with other business partners. We store the collected personal data in the European Economic Area ("EEA"), but it may also be transferred to a country outside the EEA and processed there. Any transfer of personal data is carried out in accordance with applicable law. If data is transferred outside the EEA, we use standard contractual clauses and the Privacy Shield as safeguards for countries where the European Commission has not found an adequate level of data protection.

8. Your personal data related to the conclusion and performance of the contract for the execution of contracts will be processed for the period of their execution, and for a period no longer than provided for by law, including the provisions of the Civil Code and the Accounting Act, i.e. no longer than 10 years, counting from the end of the calendar year in which the last contract was executed.

9. Your personal data processed for the conclusion and performance of future contracts will be processed until you object.

10. You have the right to: to access your personal data and receive a copy of the personal data being processed, to rectify your inaccurate data; to request the erasure of your data (right to be forgotten) in the circumstances provided for in Article 17 RODO; to request the restriction of data processing in the cases indicated in Article 18 RODO, to object to data processing in the cases indicated in Article 21 RODO, to portability of the data provided, processed by automated means.

11. If you believe that your personal data is being processed unlawfully, you can lodge a complaint with the supervisory authority (Office for the Protection of Personal Data, ul. Stawki 2, Warsaw). If you require any further information relating to data protection or wish to exercise your rights, please contact us by post at.

12. We make every effort to protect against unauthorised access, unauthorised modification, disclosure and destruction of information in our possession. In particular:

a) We control the methods of collecting, storing and processing information, including physical security measures to protect against unauthorised access to the system.

b) We only grant access to personal data to those employees, contractors and representatives who need to have access to it. In addition, they are contractually obliged to maintain strict confidentiality, to allow us to inspect and check how they are fulfilling their duties, and may face consequences if they fail to fulfil these obligations.

13. We will comply with all applicable data protection laws and regulations and will cooperate with data protection authorities and authorised law enforcement agencies. In the absence of data protection regulations, we will act in accordance with generally accepted data protection principles, rules of social coexistence as well as established customs.

14. The exact manner in which personal data are protected is set out in the personal data protection policy (ODO: security policy, personal data protection regulations, IT system management manual) For security reasons, due to the procedures described therein, it is only available for inspection by state control bodies.

15. If you have any questions about how we handle your personal data, you are welcome to contact us via the page from which you have been redirected to this Privacy Policy. Your request for contact will be forwarded immediately to the relevant appointed person.

16. You always have the right to notify us if:

- a) no longer wish to receive information or messages from us in any form;
- b) wishes to receive a copy of your personal data in our possession;
- c) correct, update or delete your personal data in our records;
- d) wishes to report breaches, misuse or abuse of his or her personal data.

17. To make it easier for us to respond or respond to the information provided, please provide your name and further details.

§3 Scope and purpose of personal data collection

1. We process the necessary personal data for the provision of services and for accounting purposes and only such i.e. :

- a) to place an order,
- b) for the conclusion of the contract, complaints and withdrawal from the contract,
- c) issue a VAT invoice or other receipt.
- d) monitoring traffic on our websites;
- e) the collection of anonymous statistics, to determine how users use our website;
- f) determining the number of anonymous users of our sites
- g) controlling how often the selected content is shown to users and which content is shown most frequently;
- h) controlling how often users select a particular service or which service is most frequently contacted;
- i) exploration of newsletter sign-ups and contact options;
- j) use of a personalised recommendation system for e-commerce;

k) use of the tool to communicate both by e-mail and subsequently by telephone;

l) integration into a community portal;

m) possible online payments.

2. We collect, process and store the following user data:

a) name,

b) residential address,

c) address for service (if different from the address of residence),

d) tax identification number (NIP), e) electronic mail address (e-mail),

f) telephone number (mobile, landline),

g) h) information about the web browser you are using,

other personal data voluntarily provided to us.

3. The provision of the above data is entirely voluntary, but also essential for the full provision of services.

4. Purpose of our data collection and processing or use:

a) direct marketing, archiving purposes of advertising campaigns;

b) fulfilment of legal obligations by collecting information on adverse effects;

5. We may transfer your personal data to servers located outside of your country of residence or to affiliated entities, third parties based in other countries including countries in the EEA (European Economic Area, EEA - free trade zone and common market, comprising the countries of the European Union and the European Free Trade Association EFTA) for the purpose of processing personal data by such entities on our behalf in accordance with the provisions of this Privacy Policy and applicable laws, customs and data protection regulations.

6. We keep your personal data for no longer than is necessary for the proper quality of the service and, depending on the mode and purpose for which it was obtained, we keep it for the duration of the service and afterwards for the purposes of the service:

a) fulfilment of legal, tax and accounting obligations;

b) prevention of abuse or crime;

c) statistics and archiving.

d) Marketing activities - for the duration of the contract, the granting of separate consent to process such data - until the transaction processing activities are completed, you object to such processing or you withdraw your consent.

e) Sales and promotional activities - e.g. competitions, promotional actions - for the duration and settlement of such actions.

f) Operational activities - until the statute of limitations imposed by the RODO Regulation and relevant national legislation has expired, in order to demonstrate the reliability of the processing of personal data

g) to assert any claims relating to the completed contract;

7. Given the circumstances, many of the countries to which this personal data is transferred do not have the same level of legal protection for personal data as the country in which you are located. Your personal data stored in another country may, for example, be accessed by courts, law enforcement and national security authorities in accordance with the laws of that country. Subject to lawful disclosure requests, we undertake to require those processing personal data outside your country to take steps to protect your data in a manner adequate to the regulations of their national law.

§4 "Cookies" policy

1. We collect information automatically contained in cookies in order to collect User data. A cookie is a small piece of text which is sent to the User's browser and which the browser sends back on subsequent visits to the website. They are mainly used to maintain a session, e.g. by generating and sending back a temporary identifier after logging in. We use "session" cookies which are stored on the User's terminal equipment until the User logs out, deactivates the website or switches off the web browser, and "permanent" cookies which are stored on the User's terminal equipment for the time specified in the parameters of the cookies or until they are deleted by the User.

2. Cookies adapt and optimise the website and its offerings for the needs of Users through measures such as creating page view statistics and ensuring security. Cookies are also necessary to maintain the session after leaving the website.

3. The Administrator processes the data contained in cookies each time the website is visited by visitors for the following purposes:

a) optimising the use of the website;

- b) identification of users as currently logged in;
- c) adaptation, graphics, choices and any other content of the website to the individual preferences of the user;
- d) visitor;
- e) Ads.
- f) remembering the automated and manual completion of the Order Forms or login data provided by the collect and analyse anonymous statistics showing how the website is used in the administration panel and google analytics to create remarketing lists based on information about your preferences, behaviour, use of the Website interests and the collection of demographic data, and then make these lists available in AdWords and Facebook
- g) creating data segments based on demographic information, interests, preferences in the choice of products/services viewed.
- h) the use of demographic and interest data in Analytics reports.

More information on cookies is available in the help menu of each internet browser.

4. The user can completely block and delete the collection of cookies at any time via their browser.

5. If the User blocks the collection of cookies on his/her device, this may hinder or prevent the use of certain functionalities of the website, to which the User is fully entitled, but must then be aware of the limitations of the functionalities.

6. The User who does not wish to use cookies for the above-described purpose may delete them manually at any time. For detailed instructions on how to proceed, please visit the website of the manufacturer of the Internet browser used at.

7. browsers that support these "Cookies":

- a) Internet Explorer cookie settings
- b) Chrome cookie settings
- c) Firefox cookie settings
- d) Opera cookie settings
- e) Safari cookie settings
- f) Cookies in Android

- g) Cookies on the Blackberry
- h) Cookies in iOS (Safari)
- i) Cookies on Windows Phone

§5 Rights and obligations

1. We have the right and, in cases prescribed by law, the statutory obligation to disclose some or all of your personal data to public authorities or third parties who make such a request for information under applicable Polish law. 2. The user has the right to access the content of his/her personal data that he/she provides, the user can correct and complete this data at any time, and the user has the right to demand that this data be deleted from his/her databases or that the processing of this data be discontinued, without giving any reason. In order to exercise his/her rights, the user may, at any time, send an appropriate message to the e-mail address or by any other means, which will provide/transmit such a request.

3. The processing of personal data of individuals who are our customers is based on:

a) legitimate interests as a data controller (e.g. for database development, analytical and profiling activities, including product usage analysis, direct marketing of our own products, securing of documentation for defence against possible claims or for the assertion of claims)

b) consents (including, in particular, consent for e-mail marketing or telemarketing)

c) performance of the contract entered into

d) legal obligations (e.g. tax law or accounting regulations).

4. The processing of personal data of individuals who are potential customers is based on:

a) the legitimate interest of the controller (e.g. for database building, direct marketing of own products)

b) consents (including, in particular, consent for e-mail marketing or telemarketing)

5. If the User requests the deletion of his/her personal data or

the cessation of its processing, this may result in the complete inability to provide the services or a serious limitation thereof.

6. We pay particular attention to the issue of profiling and point out that:

a) for the purposes of profiling, we generally process data that has previously been subject to ssl encryption;

b) we use the usual data for this: e-mail address and IP address or cookies;

c) we profile in order to analyse or predict the personal preferences and interests of those using our services or products or services and to tailor the content on our Services or products to those preferences

d) we profile for marketing purposes, i.e. to tailor marketing offers to the above preferences.

7. We undertake to act in accordance with the applicable laws and rules of social intercourse.

8. Information on out-of-court handling of consumer disputes. The authorised entity within the meaning of the Act on out-of-court handling of consumer disputes is the Financial Ombudsman, whose website address is: www.rf.gov.pl.

§6 Basic safety rules

1. Every user should take care of their own data security and the security of their devices used to access the Internet. It is imperative that such a device has an anti-virus programme with an up-to-date, regularly updated database of virus definitions, types and types, a secure version of the Internet browser used and a firewall enabled. The user should check that the operating system and the programmes installed on it have the latest and compatible updates, as attacks take advantage of bugs found in the installed software.

2. Access data for services offered on the Internet are - e.g. logins, passwords, PINs, electronic certificates, etc., - should be secured in a place that is inaccessible to others and impossible to hack from the Internet. They should not be disclosed or stored on the device in a form that allows unauthorised access and reading by unauthorised persons.

3. Caution when opening strange attachments or clicking on links in emails that we were not expecting, e.g. from unknown senders or from the spam folder.

4. It is advisable to activate anti-phishing filters in your web browser, i.e. tools that check whether a displayed website is genuine and is not used for phishing, e.g. by impersonating a person or institution.

5. Files should only be downloaded from trusted sites, services and pages. We do not recommend installing software from unverified sources especially from unknown publishers with an unproven reputation. This also applies to mobile devices, e.g. smartphones, tablets.

6. When using a home Wi-Fi network, a password should be set so that it is secure and difficult to crack, and should not be any pattern or sequence of characters that is easy to guess (e.g. street name, host name, birthday, etc.). It is also recommended to use the highest possible encryption standard for Wi-Fi networks, which is possible to run on your equipment, e.g. WPA2.

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